



ADVENTURE WITH PURPOSE

The Mountaineers Annual Gala
April 1, 2023
Fremont Studios | Seattle, WA

Sponsor Opportunities

	Presenting (Limit 1)	Supporting (Limit 2)	Contributing	Table Sponsor	Event Sponsor
Investment	\$25,000	\$10,000	\$5,000	\$3,000	In kind contribution of \$10,000+

Brand Exposure & Placement

Gala Campaign	Premier "Presented by..." logo positioning on all print and digital communications.	Secondary logo positioning on all print and digital communications.	Logo position on all print and digital communications.	Logo position on all print and digital communications.	Logo position on all print and digital communications.
Live Program	Verbal recognition from the stage. Full page ad in print program.	Verbal recognition from the stage. Half page ad in print program.	Verbal recognition from the stage. Half page ad in print program.	Name recognition in print program.	Logo position in slideshow and print program.
Extended Brand Exposure (15k active Mountaineers members and 27k followers)	Exclusive social media post and writeup on Mountaineers.org. Exclusive recognition on The Mountaineers Sponsor webpage.	Exclusive social media post and writeup on Mountaineers.org. Exclusive recognition on The Mountaineers Sponsor webpage.	Recognition on The Mountaineers Sponsor webpage.	-	-

Guest Attendance

Gala Tickets	2 Tables*	1 Table*	1 Table*	1 Table*	-
VIP Reception Access	20 Tickets	10 Tickets	-	-	-
Designated Venue Parking	Yes	Yes	-	-	-

Customized sponsorship packages will consider additional benefits that are meaningful to your brand.

- Brand video integrated into event program**
- Logo placement on photo opportunity (step & repeat) during event receptions**
- Highest level of access to Honoree and Keynote Speaker available**
- Meet-and-greet or photo opportunities (subject to availability)
- Opportunity for product placement in 500 patron gift bags or a curated number for VIP guests
- Mountaineers gift memberships to use as gifts or recognition
- Custom social media exposure
- Naming rights for event activities such as:
 - Tyrolean Traverse
 - Reception activities customized for your brand
- On site banner or booth
- VIP gift bags for seated guests
- Recognition in The Mountaineers Annual Impact Report
- Logo placement in Gala related magazine ad

If you're interested in discussing any of these benefits or additional exposure not listed here, reach out to Hana Wilder at hanaw@mountaineers.org to discuss a customized package.

* Each table seats 10 guests

**Available only for Presenting or Supporting sponsorship levels